



BAID FINSERV LIMITED

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Brief profile of Board of Directors

1. Panna Lal Baid—Chairman and Managing Director

He is the founder of Baid Finserv Limited and first generation entrepreneur bearing more than 54 years expertise in diversified sectors and more particularly into core finance sector. He created the strategic presence of the company in high yield – pre-owned vehicle financing segment with expertise in loan origination, valuation and collection. He is the inspirational and guiding force to the whole team of Baid Finserv Limited. He actively participates in strategic decision making of the company and has promoted ethics in working environment by creating a work culture which provide a stabilized growth environment and motivation.

2. Aman Baid—Whole Time Director

He is post graduate in FMB from SP Jain School of Global Management and Alumini of the lawrence school, Sanawar. After joining the company in 2013 he has been actively involved in setting up of new distribution points, evaluate new product , formulating and deployment of credit policy of the company for last 11 years. His curious mindset and eye for detail has enabled the company to analyze challenges and mitigate risks thereby expanding the newer geographies. Over the tenor, he has also built cordial relationship with lenders and bankers. His aim is to transform Baid Finserv Limited into a sustainable, Profitable large size NBFC based on trust, equality integrity.

3. Alpana Baid-Non-Executive Director

She is a graduate and has more than 18 Years of experience in the field of Operations and Management.

4. Anurag Patni--Non-Executive and Independent Director

He is a graduate and MBA from Rajasthan University, Jaipur. He has more than 22 Years of experience in the field of Finance, accounting and Marketing.

5. Chaitnya Sharma--Non-Executive and Independent Director

He is BBA Graduate from University of Rajasthan having experience of 5 years in the Field of finance, accounting, management and corporate governance.

6. Surendra Kumar Singhi-- Non-Executive and Independent Director

He is B com Graduate from University of Delhi bearing more than 32 years of experience in the field of finance, Accounting and management.